

Expression in Music and Imaging Course Description: Classical guitarist and art photographer Gordon Kreplin brings us a multimedia conversation about expression and composition in both the musical and the visual realms. Creative intent, form, shape, rhythm, seeing, hearing how do we tell stories and suggest the experience of all five senses in our work? Explore these ideas in the crossover from one art form to another.

Walk into the Light Course Description: Location lighting in varied conditions how to make your environmental light work for you instead of against you. Going on location with a bag of tricks to make whatever lighting situation work to create a beautiful image that will sell and serve your client.

So, photographers, how did we get here? Did we just drop in to this time zone with digital in hand, or has there been an evolution of culture, thought and technology that has brought us to this time and place. How has the evolution of art informed us about composition, dynamic range, subject matter and posing in our photography skill sets? And what in the world is zone theory and does it really apply to our captures? What motivates us to be photographers? How can we get out of the way of the lens and better serve our clients, allowing our gifts to develop in service to others?

What makes a great printable image? Where do we start and how do we get there? Printing for competition and for clients is not so different. Discussed will be: how to assess dynamic range before pushing the shutter; knowing what is possible in both print and electronic delivery. Basic color profiling will be reviewed as well as the judicious use of filters in Photoshop, in particular, Nik filters.

Depending upon class size, participants can bring a raw file of a possible competition images and we will work it from the ground up to final print. Moving up to medium format discussion of various camera formats the Nikon D700, D800 (files will be shown) and its comparison to medium format imaging, both the Hasselblad HDIII 31 and HD4 40. I have used these camera systems in location portraiture and will discuss the pros and cons of each.

One photographer's philosophy Artist Statement from Gordon Kreplin

Photography has been a lifelong passion for me – from watching my dad develop prints in the dark room when I was small, to photographing my travels in abroad while I was a student and touring artist, to my present day work with families. My goal is to create images that have a clear style, gracefulness and elegance. In my first career as a concert guitarist, I learned the aesthetic tools needed to understand color, composition and rhythm in visual art. For me, these tools are the essence of both music and photography and they are the foundation of storytelling. A client's story is key; each image must reflect that story. I believe we are all given gifts to help build community and that photography should be placed in the service of families to help build strong relationships. An image brings small details to memory that would otherwise be forgotten.

